

Community Champion Role Description

Summary

Community Champions are part of a network of Champions across the city, working in their local community to encourage businesses and individuals to open a £B account, and engaging with existing members to encourage usage and raise the profile of the £B.

Outline of volunteer commitment sought

- To undertake half day induction training programme at Bristol Pound offices;
- To spend a few hours each week engaging with the local community as an ambassador for the Bristol Pound;
- To maintain records of engagement activity on online database (either from home, or at office, whichever is easier);
- To let us know as early as possible if you can't do something you had committed to;
- To maintain a record of the time you spend volunteering; and
- To operate within our policies, in particular with regard to equality and diversity, health and safety and data protection. Failure to operate within our policies will mean we have to end the volunteer agreement with you.

Key activities

- To engage with local independent businesses, encouraging them to open £B accounts;
- To maintain relationships with business members, encouraging them to have good point of sale information / payment options on invoice etc, engage with business networking events, potentially run a cashpoint for £B, and run promotions for payments in £B;
- Liaise with Bristol Pound staff to ensure promotions run by businesses are promoted in our communications and social media;
- Seek out opportunities to engage with the local community, for example holding a stand or speaking at community events, liaising with staff if opportunities arise which you are unable to fulfil; and
- Being the ears and eyes of Bristol Pound, relating both positive and negative feedback to the office.

Our commitments to you

- We will link you with other Community Champions and host meetups, so that you feel part of a network where you can share ideas;
- We will provide promotional materials to help you engage people with the Bristol Pound;
- We will promote you and the community you are working in through our social media and communications work;
- We will reimburse your travel costs and/or cover lunch costs to a maximum of £5 per day when working a full day;
- We will train you and ensure you are suitable for the role;

- We will ensure you have the support you need to undertake your role;
- We will be flexible in our approach, giving you scope to develop your role and take on more responsibility in line with your commitment and skills, or scaling back or terminating your volunteer agreement if the role doesn't work out; and
- We will provide a reference for you.

Qualities and skills needed for this role

- Able to engage and develop relationships with a wide range of people;
- Able to maintain records and communicate using IT; and
- Committed to the values and aims of the Bristol Pound.

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